

# Nextivity and NETGEAR Collaborate for Indoor Mobile Coverage Solutions



*Nextivity and NETGEAR will showcase indoor coverage solutions in their demonstration suite at the Mobile World Congress in Barcelona (February 15-18).*

**SAN JOSE, Calif. and SAN DIEGO, Calif.** – Nextivity®, Inc., an award-winning source of 3G in-building coverage technology today announced that it has entered into a technology and marketing agreement with NETGEAR®, Inc. ([NASDAQGM: NTGR](#)), a worldwide provider of technologically innovative, branded networking solutions, to collaborate on new products using Nextivity's *Cel-Fi* technology. NETGEAR's [MSRB2100](#) Mobile Smart Repeater Bundle, an advanced indoor coverage solution for mobile phones using Nextivity's WCDMA *Cel-Fi* technology, is the first product to emerge from the collaboration.

*Cel-Fi* strengthens NETGEAR's leadership position in 3G mobile broadband and voice by offering end users improved voice coverage, higher data rates and improved battery life in an easy to install solution while at the same time offering mobile network Operators a network-safe tool to lower churn and improve customer satisfaction.

"We are thrilled to be working with Nextivity to bring this unique high-performance indoor coverage solution to the market," stated Michael Clegg, NETGEAR's Vice President and General Manager for Service Provider Business Unit. "The MSRB2100, based on Nextivity's *Cel-Fi* technology, adds a new dimension to our growing service provider product offering and gives mobile Operators and MVNOs another unique tool they haven't seen before with which to delight their customers."

Nextivity technology incorporates many features not previously available at this price point, including carrier selectivity, power management and easy customer setup. Based on 3GPP mobile 3G standards and in regulatory compliance with EU and FCC emissions specifications, Nextivity's own version of the *Cel-Fi* solution was chosen as the winner in the "Communications and IT" category of the CONNECT Most Innovative Product Awards..

"We are truly enthusiastic about working with such a respected consumer brand to deliver *Cel-Fi* technology to so many mobile Operators worldwide" said [Werner Sievers, Nextivity CEO](#). "Our collaboration with NETGEAR will greatly expand Nextivity's ability to extend our unique technology into mobile Operator solutions globally. We are already actively engaged with NETGEAR in multiple operators worldwide." Nextivity will be at the Mobile World Congress, if you would like to see Cel-Fi demonstrated please email us at: [meetwithus@nextivityinc.com](mailto:meetwithus@nextivityinc.com)

For more about NETGEAR's MSRB2100, please visit:

<http://www.netgear.com/Products/RoutersandGateways/3GMobileBroadband/MSRB2100.aspx>

For more about NETGEAR, please visit ([www.netgear.com](http://www.netgear.com)).

For more about Nextivity, please visit ([www.nextivityinc.com](http://www.nextivityinc.com)).

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